

Newsletter Information (Art. 13 Reg. UE 2016/679)

This information is provided in accordance with current legislation on the protection of personal data (EU Regulation 2016/679 - GDPR) to users of the newsletter service.

O G G E T T O DELL'INFORMAZIONE	SHORT INFORMATION	(+) EXTENDED INFORMATION
HOLDER OF THE TREATMENT	URANO'S S.R.L.S. info@surfriend.com	URANO'S S.R.L.S., registered office in 09123 CAGLIARI, Via Vittorio Veneto 1, C.F. e P.IVA 09123 CAGLIARI, Via Vittorio Veneto 1 – tel +393396612390– email: info@surfriend.com The Data Controller reserves the right to appoint as the person responsible for the processing of personal data managed for the purposes of technical assistance, maintenance, technical management and the like of this Site, a web agency, whose references may be communicated following a request to the addresses indicated above. The Data Controller and the Data Processor process the Users' data also thanks to their own Internal Representatives, specifically designated and provided with instructions for the correct processing of their personal data, even in oral form.
DATA PROTECTION OFFICER (DPO)	NO	NO
PURPOSE OF THE TREATMENT	✓ Sending newsletters	Subscription to the newsletter is aimed at sending informative communications from the Data Controller or its Data Processors, via direct email or through mail marketing channels offered by third-party providers, containing commercial communications and similar information relating to products or services of the Data Controller or its Managers, including promotions, initiatives, sponsorships, prize events, as well as other similar operations.
LEGAL BASIS OF TREATMENT	✓ Consent	The processing of personal data is based on consent through the free and informed completion of the newsletter subscription form and the checkbox of the appropriate consent checkbox or by double opt-in approval for which the user will receive a confirmation email that will have to accept.
LEGITIMATE INTEREST OF THE HOLDER	✓ Direct marketing	The processing of personal data is also based on the legitimate interest of the Data Controller, such as the implementation of direct marketing operations.

C O M P U L S O R Y O B L I G A T O R Y	✓ Obligatory	The provision of personal data is connected to the purpose of sending newsletters and is mandatory in relation to the marketing purpose referred to in this Notice.
CONSEQUENCES OF FAILURE TO PROVIDE	✓ Failure to receive the newsletter	Failure to provide personal data prevents you from receiving the information communications in question.
EVENTUAL RECIPIENTS OF PERSONAL DATA	<ul style="list-style-type: none"> ✓ Communication: YES ✓ Recipients: partner companies and consultants of the Data Controller ✓ Intra EU transfer: YES ✓ Extra UE transfer: YES (under Privacy Shield) 	The data may be communicated to companies connected, connected or controlled by the Data Controller or manager, as well as consultants, or even third parties who operate, even in the name and account of the Data Controller, for the execution of services related to the purposes indicated in this information, both intra-EU and non-EU (in the latter case, it will only be subjects belonging to the Privacy Shield protocol). In particular, communication may be made in favor of third party providers of mail marketing, automation marketing and similar services.
CONSERVATION PERIOD	✓ Until revocation	The data will be stored until the express revocation by the interested party.
RIGHTS OF THE INTERESTED PARTY	<p>Rights (art. 15 – 22 GDPR):</p> <ul style="list-style-type: none"> ✓ access ✓ rectification ✓ cancellation ✓ limitation ✓ portability <p>Forms and terms of exercise: art. 12 GDPR</p> <p>by email: info@surfriend.com</p>	<p>Each interested party has the right to access, rectify, cancel (forget), limit, receive notification in the event of rectification, cancellation or limitation, portability, objection and not to be the subject of a decision. automated individualization, including profiling, pursuant to articles from 15 to 22 of the GDPR.</p> <p>These rights may be exercised in the forms and terms set forth in art. 12 GDPR, by written communication sent to the Data Controller via email at info@surfriend.com</p> <p>The Data Controller will respond as soon as possible and in any case within 1 month from receipt of the request.</p>
RIGHT OF REVOCATION OF CONSENT	<ul style="list-style-type: none"> ✓ by email: info@surfriend.com ✓ through unsubscribe command (if provided) 	<ul style="list-style-type: none"> ✓ You may revoke this consent at any time via: ✓ by sending an e-mail to info@surfriend. ✓ I agree to unsubscribe (unsubscribe) where present in each subsequent communication received

COMPLAINTS	<p>COMPLAINT (art. 77 GDPR):</p> <p>✓ to the Guarantor for the protection of personal data</p>	<p>Each interested party has the right to lodge a complaint pursuant to art. 77 and following of the GDPR to a supervisory authority, which for the Italian State is identified in the Guarantor for the protection of personal data.</p> <p>The forms, methods and terms for proposing complaints are foreseen and governed by the national legislation in force.</p> <p>The claim is without prejudice to administrative and jurisdictional actions, which for the Italian State may alternatively propose to the same Guarantor or the competent Court.</p>
PROFILING	<p>✓ YES</p>	<p>The personal data provided with this form will be subject to profiling.</p> <p>The profiling allows the Data Controller to evaluate certain personal aspects of the interested party in particular to his preferences, his interests, his tastes with reference to the products sold and the activities carried out by the Data Controller, in order to allow the Data Controller to offer to Interested in a sales service more specific and targeted to its needs.</p>

